

ESTIMATED TOTAL U.S. SALES OF FLUID MILK PRODUCTS
JANUARY– JUNE 2006, WITH COMPARISONS 1/ 2/

Product	January Sales	Change from previous year 3/	February Sales	Change from previous year 3/	March Sales	Change from previous year 3/
	Mil. Lbs.	Percent	Mil. lbs.	Percent	Mil. lbs.	Percent
Whole Milk	1,429	-2.7	1,286	-2.2	1,435	-1.3
Flavored Whole Milk	63	0.5	55	-5.9	61	-8.6
Organic Whole Milk 4/	19	---	16	---	20	---
Reduced Fat Milk (2%)	1,526	2.6	1,380	3.5	1,537	4.7
Low Fat Milk (1%)	549	0.5	502	3.6	560	4.7
Fat-Free Milk (Skim)	687	1.7	631	3.3	697	3.9
Flavored Fat-Reduced Milk	358	3.5	333	-1.6	371	8.5
Organic Fat-Reduced Milk 4/	64	---	50	---	66	---
Buttermilk	43	-0.6	42	3.4	46	-1.8
Total Fluid Milk Products 5/	4,754	0.6	4,313	1.3	4,813	2.8
Total Fluid Milk Products Adj. 5/ 6/	4,806	0.4	4,313	1.3	4,774	2.3

Product	April Sales	Change from previous year 3/	May Sales	Change from previous year 3/	June Sales	Change from previous year 3/
	Mil. Lbs.	Percent	Mil. lbs.	Percent	Mil. lbs.	Percent
Whole Milk	1,312	-5.7	1,386	0.1	1,359	-0.2
Flavored Whole Milk	55	-13.3	61	-0.6	57	-3.8
Organic Whole Milk 4/	19	---	22	---	22	---
Reduced Fat Milk (2%)	1,408	-1.0	1,497	6.4	1,446	3.2
Low Fat Milk (1%)	515	-1.5	545	6.6	499	2.6
Fat-Free Milk (Skim)	646	-1.7	682	5.3	655	3.6
Flavored Fat-Reduced Milk	315	-10.3	348	4.1	182	0.3
Organic Fat-Reduced Milk 4/	62	---	73	---	73	---
Buttermilk	40	-2.4	44	2.3	41	-1.5
Total Fluid Milk Products 5/	4,388	-3.5	4,673	3.9	4,349	3.2
Total Fluid Milk Products Adj. 5/ 6/	4,487	0.0	4,629	1.8	4,297	1.7

1/ These figures are based on the consumption of fluid milk products in Federal milk order marketing areas and California, which represents approximately 92 percent of total fluid milk sales in the United States. An estimate of total U.S. fluid milk sales is derived by interpolating the remaining 8 percent of sales from the Federal milk order and California data. The procedure used for estimating U.S. fluid milk sales by the Agricultural Marketing Service is different from that used by the Economic Research Service (ERS) of USDA. Consequently, the sum of the monthly figures presented here may differ from the annual figures published by ERS. The ERS data series can be found at <http://www.ers.usda.gov/Data/FoodConsumption/Spreadsheets/dyfluid.xls>. For further information, contact Roger Hoskin of ERS at 202-694-5148. 2/ Some data for January-March and May have been revised due to changes in the information for some reporting areas. **Revised figures are in bold print.** 3/ Percent changes, as well as sales volumes, unless otherwise noted, are not shown on a calendar composition basis. See 6/. Organic milk is included with conventional milk in calculating percentage changes; see 4/. 4/ Data are not available for previous year. 5/ Total fluid milk products include the products listed plus miscellaneous products and eggnog. 6/ Sales volumes and percent changes have been adjusted for calendar composition; see http://www.ams.usda.gov/dyfmoms/mib/clndr_comp_rpt.pdf.